

Meeting Minutes

Meeting of the Board of Directors – Envision Schools
436 14th Street Suite 920
Oakland, CA 94612
January 12, 2012

I. PRELIMINARY

1. Call to Order
 - Natalie Walrond called the meeting to order at 4:05PM.
2. Roll Call
 - Natalie Walrond, Jim Wiggett, Helen Bulwik, David Cooper, Larry Rosenberger (via conference), Greg Daily, Bob Lenz, Todd Aldrich, Amy Verneti
 - Others in attendance: Jane Breyer, Erika Andrew Nielsen, Judy Hill, Naomi Kellar, and Keisha Wilson
3. Approval of Minutes from November 10, 2011 Board Meeting
 - Motion: Natalie
 - Second: Helen
 - 9 Yes 0 No

II. PUBLIC COMMENT/ANNOUNCEMENTS

None.

III. REPORTS

1. CEO Report
 - Bob welcomed the board members to the meeting and gave a series of updates about Envision Schools. He highlighted the Envision's role as lead presenter at conferences on Performance Assessment with Bay Area superintendents. He emphasized the building interest in Performance Based Assessments and Envision Learning Partners.
 - Bob showed a video of an Envision Schools graduate describing how his portfolio defense prepared him for college success.
2. Superintendent Report
 - Gia Truong discussed the key indicators of student achievement; teacher quality, leadership, and support from leaders. She further elaborated on

these topics and showed a video highlighting a 10th grade classroom presentation by teacher Dave Carter.

- Gia distributed the Superintendent's Report.
- Gia stated that KPI's (key performance indicators) are happening this week and will be available at the next board meeting in March.

3. Finance Committee Report

- Judy presented the finance committee report with a summary of Envision Schools' the highlights from the Finance Committee report.

4. Development Committee Report

- Jane Breyer gave a short presentation about the up-to-date development numbers and stated that we are \$116K within range of our fund raising target for the fiscal year.

5. Director's Report

- Helen Bulwik introduced board candidate Kirsten Weisser by way of biography and resume. Helen said Kirsten would be visiting Envision Academy on 1/30/12 for a tour.
- David Cooper asked that the board composition be described.
- Helen gave a brief overview and added that everyone has met Kirsten and Lawrie Mott has had conversation via telephone. Helen said the Committee on Directors voted in the previous week to bring Kirsten to the board. She said Kirsten meets the metrics for a new member. Helen remarked that Kirsten is very excited about being a part of charter school education and that she would be a great asset to the group.
- Several board members commented on Kirsten's commitment to youth issues, knowledge of the role of educators, and her spirit of wanting to be a part of the solution.

6. Board Retreat

- Natalie described the format of the board retreat. It will take place over a full workday in March using borrowed space at a San Francisco law firm. She indicated that members should plan to meet from 9:00 AM – 4:00 PM. David asked that the retreat be condensed to a shorter day. Natalie agreed and said the planning committee would look at the suggestions given and adjust the time on the agenda accordingly.
- Natalie indicated that Amy, Lawrie, Sherri, and Jane volunteered to meet separately on 1/23 to discuss specific content areas for the retreat agenda.
- She elicited board input on three categories, (1) board business, (2) strategic agenda items (incl. a financial update), and (3) a more comprehensive look at Envision Learning Partners with further focus on the overall scope.
- Natalie shared Sherri's idea of a working session to understand the collective network of the board. Helen said Sherri's idea would require pre-

work, identifying the companies that the board would be looking at; corporations, donors and foundations. She suggested the group create a list to research from and that they assess how the management team is currently placed within professional online social networks. David shared his thinking of this activity as a process and a tool. He said it would be important for the group to consider other networked links to discover whom members are already connected to. Natalie said the group would have a list prior to the meeting.

- Natalie suggested an exercise for the board to “vision” what the next five years would look like. Bob added that the group did create the strategic plan but had not imagined what might be possible. He used “Building the Headlines” to describe how the activity might be carried out. Erika agreed that it would be good to engage in more strategic conversations and thought the 5-year activity would help this effort.
- David asked if there was something more that could be done to connect closer with staff. He remarked on Gia’s earlier presentation on the key indicators of performance and how this might be applied to engage staff members.
- Todd suggested a “Friends of Envision” group be formed, with the intention toward raising new capital and working outside the board to drive more intensity and engagement. Bob indicated that the summer would be a good time to schedule a gathering, sometime near the leadership retreats.

IV. PRESENTATIONS

1. Development and Communications Branding Strategy Presentation

- Jane opened with the presentation of a student-produced enrollment video, with support from staff member, Nicole Morello. She indicated the development and communications committee has agreed to feature it on the Envision Schools website.
- She then showed the Strategic Communications Presentation on Branding and Messaging, which outlined the process of developing the new logo for Envision Education, Envision Schools, and Envision Learning Partners.
- Jane shared that it would take some time to convert the organization’s collateral materials and that board members should feel free to speak with her about this.
- Bob asked that the group be specific about how to communicate this new change at the board retreat meeting in March.
- Natalie reminded the group of the need to change the name of the 501(c)(3) to reflect the board’s decision.

V. ACTION ITEMS

1. Approval of addition of new board member.
 - Motion: Amy
 - Second: David
 - 9 Yes 0 No

2. Approval of Amendment to Bylaws: Recommendation to change board terms to a 3-year term with 2 terms of service on an acceptance basis, based on board approval.
 - Motion: Natalie
 - Second: Amy
 - 9 Yes 0 No

3. Approval to change the name of the 501(c) (3) to Envision Education, per the Certificate of Amendment of the Articles of Incorporation.
 - Motion: Helen
 - Second: Todd Aldrich
 - 8 Yes 0 No 1 Abstention

4. Approval to move the Board Retreat agenda item to open session.
 - Motion: Natalie
 - Second: Helen
 - 9 Yes 0 No

VI. CLOSED SESSION

- Nothing to report

VII. ADJOURNMENT

- Meeting was adjourned at 6:15PM.