

**DRAFT MINUTES of  
Wednesday, October 10, 2007  
Regular Meeting of the Board of Directors – Envision Schools  
Envision Schools Support Office  
185 Berry Street, Suite 220  
San Francisco, CA 94107  
5:00 – 8:00 pm**

**I. PRELIMINARY**

**A. Call to Order**

Daniel McLaughlin called the meeting to order at 5:14 pm.

**B. Roll Call**

Present: Daniel McLaughlin, Bob Lenz, Will La Herran, Patrick Macias, Tom Kehler, Amy Verneti, Joel Zarrow, Cory Gaines

Absent: Sanjay Poonen

ES staff present: Jason Weeby, Shilpa Duvoor, Chris Pelgrift, Adam Farren, Jon Schwartz

**I. COMMUNICATIONS**

**A) PUBLIC COMMENT/ANNOUNCEMENTS:**

Introductions – J. Mark Jenkins (VP, Finance), Rich Billings (Director, Finance) and Jason Weeby (Performance Management)

Presentation (BL) – Summary of professional development at Metro and shared his presentation of data on Envision Schools results and future goals

**B) FOR INFORMATION, BOARD/STAFF DISCUSSIONS**

1. External Condition Set for Future Growth: DM asks board for comment on the set of criteria/rubric for deciding what places and when to grow. It's a holistic rubric with criteria listed at three levels – caution, sufficient, or ideal. The Board provides valuable feedback.
2. Internal Condition Set: DM again asks for comment, several board members ask clarifying questions; DM emphasizes the need for an annual reserve and run-rate.
3. Foundation and Performance Goals: BL asks the board for comment on organization goals for 2007-08. The Board provides valuable feedback.
4. Bridgespan Process Update: DM refreshes the board on progress made in the Bridgespan Group consulting sessions; it has been a major time commitment but has provided clarity on important choices that the organization must make, including school model, school size, fundraising needs, etc.; BL and CP add their observations of the value of the process to the organization; Board expresses need to discuss the Bridgespan slides in the next meeting but need the deck scaled down to ten slides or less.
5. Board restructuring: AV asks the question how to transition the board from a start-up board to a scaling board; JS presents research on boards with other foundations, non-

profits and small organizations, and presents a plan for redesigning the Envision Schools board; discussion of frequency of meetings, structure of committees, and number of committees each board member must serve on; some agreement on need for executive, audit, fundraising, finance, and education committees and that the number of meetings should be kept low; tabled the discussion and AV and others will follow up before the next board meeting and return with another proposal.

6. Denver and Fresno Update: DM gives update on recent meetings in Fresno, the district is not hostile but not necessarily inviting either; facilities at 10 percent of revenue from Pacific Charter Growth, as land costs are much lower; while kids are available there may be a challenge in recruiting teachers; have funding from Gates that could be used in the Central Valley but there is not highly organized local philanthropy. In Denver (end of last week), reception from funders is very encouraging, met with COO of DPS who was excited to bring E.S. in; low enrollment school district so facilities will not be as much of a challenge; there is support from local business, politics, and community and there is tremendous local pressure to bring in new schools.
7. Enrollment Report: DM highlights that at the last board meeting actual enrollment was above budgeted, and at this meeting slightly below budgeted, this is caused by loss of 40 students at CAT, mostly due to mobility/family issues; attendance rates are going in the right direction but hard to read clearly because of the fluidity at the beginning of the year.
8. Facilities Report: DM highlights that Envision Academy will be signed off completely by the city within the month; support office staff have moved into Metro and EA; next year there will be quite a lot of movement, Metro, CAT, and Impact will need new facilities.
9. Development Report: DM gives breakdown of fundraising to date – foundations in the pipeline have potential value of \$1.5MM, and we intend to reapply to foundations with which we have an existing relationship, with a potential value of \$800k.
10. Working capital/run-rate: DM outlines the need to raise an operating reserve and it is crucial to come up with this in a short period of time. DM will be calling each board member individually to discuss this significant fundraising need.

## **II. CLOSED SESSION**

None

## **III. DISPOSITION OF CLOSED SESSION**

N/A

## **IV. ITEMS SCHEDULED FOR ACTION**

1. Consent Calendar BL Motion to
  - A. Approval of Minutes of August 29, 2007
  - B. Audit Committee
  - C. School Bank Accounts and Authorized Signers
  - D. Resolution to Establish Investment Account

**MOTION: MOVE TO APPROVE THE CONSENT CALENDAR**  
**VOTE: McLaughlin/Vernetti Vote: 7 Ayes; 0 Nays**

**V. ADJOURNMENT**

**MOTION: MOVE TO ADJOURN**  
**VOTE: Lenz/La Herran Vote: 7 Ayes; 0 Nays**